and all of the Debtor's contract rights, governmental actions, receipts, sales and promotional literature and forms, advertising materials and the like, trademarks, names, logos, copyrights and other items of intangible personal property now or hereafter owned by the Debtor relating to the ownership, operation, development, leasing or management of the Property or the Improvements;

14. All cash and non-cash proceeds of the foregoing.

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