

SCHEDULE I TO UCC-1

Financing Statement
made by
American Marketing Industries Inc.
Debtor

in favor

BANKERS TRUST COMPANY
as Collateral Agent,
Secured Party

This Financing Statement is presented to a Filing Officer for filing pursuant to the Uniform Commercial Code.

Item 1. This Financing Statement is filed with respect to the following DEBTOR:

American Marketing Industries Inc.
10450 Holmes Road
Kansas City, Missouri 64131

Item 2. This Financing Statement is in favor of the following SECURED PARTY:

BANKERS TRUST COMPANY,
as Collateral Agent
130 Liberty Street
New York, NY 10006

Item 3. This Financing Statement covers all of the right, title and interest of the Debtor in, to and under all of the following types or items of property, whether now owned or hereafter acquired:

(i) each and every Receivable, (ii) all Contracts, together with all Contract Rights arising thereunder, (iii) all Inventory, (iv) the Cash Collateral Account established for the Debtor and all monies, securities and instruments deposited or required to be deposited in such Cash Collateral Account, (v) all Equipment, (vi) all Marks, together with the registrations and right to all renewals thereof, and the goodwill of the